



Assam  
HealthCare  
coop Society Limited



Serving the  
needs of people  
everywhere

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## ***1. Why a cooperative in Healthcare***

- ❑ More than 70% spells of ailment were treated in the private sector.
- ❑ Of all health expenditure, buying medicines for non-hospitalized treatment account for the majority
- ❑ There are studies reporting collusive behavior in healthcare. One such study (COHED Project, [www.cuts-ccier.org/COHED COHED No. 1/20111](http://www.cuts-ccier.org/COHED_COHED_No.1/20111)) found frequency of ‘referrals’ for diagnostic tests was very high; usually, a particular diagnostic laboratory is suggested by doctors and in many instances these tests might not have been necessary. There is a ‘usual practice’ of paying commissions/cuts to the referring doctors by these diagnostic clinics and pathological labs.
- ❑ The Assam Healthcare Cooperative Society Ltd. is the first of its kind in the country established without government patronage to address these problems on the strength of the collective power of the membership and cooperative spirit.

## 2. Services

- ❑ The cooperative has signed a Memorandum of Understanding (Service Level Agreement) with Ayursundra Group, Guwahati, Assam 781007 to provide diagnostic services to the members. These tests will be provided at a discounted price up to 40% on production of the membership ID card. Other Centres (Primus, Panacea, Pathcare) are also extending discount to our card holders.
- ❑ Our members also avails discount for inpatient treatment in Ayursundra, Down Town and Northeast Cancer Hospital in Guwahati and Indraprastha Apollo, Delhi.
- ❑ WE have set up our first Model Multi-Specialty Clinic 'Ayurkalpa', Guwahati Club at 222 Abani Complex, MC Road, Guwahati Club-781003. We are/ will be providing the following services,
  - Chronic Diseases Preventative Health Checkup
  - Chronic Diseases Management (non-acute) Clinic
  - Health Shop/ Pharmacy
  - Optician's Services (Eye Test and Spectacles)
  - Telemedicine
  - Impartial Counselling for Advanced Treatment Options
  - Medicolegal advice
  - Medical Insurance Advice
- ❑ Following services are being developed
  - Mobile Medical Unit for Preventive Screening
  - Patient Transport Services
- ❑ A 50-100 multi-specialty model hospital

### 3. Preventive Health Check - Our Flagship Service

<p>1 By 2020, chronic diseases will account for almost 3/4th of all deaths e.g., due to ischaemic heart disease, stroke and diabetes in developing countries.</p>	<p>If you're aged 40 to 74, as a member will be invited to our annual Health-Check around your birth day. As we get older, we have a higher risk of high blood pressure, heart disease or type 2 diabetes. Health-Check can spot the early signs of these and help prevent them by supporting you to reduce risk factors. It's a great way to get personalised advice on keeping yourself healthy and active. Your blood pressure, cholesterol and BMI will be checked. The service will be offered at a nominal charge. Any follow-up tests or appointments will be offered at discount. If you already have a pre-existing health condition, you will be able to take advantage of our Chronic Diseases Management Service.</p>
<p>2 Globally, 60% of the burden of chronic diseases will occur in developing countries. Indeed, cardiovascular diseases are even now more numerous in India than in all the developed countries put together.</p>	<p>In addition, you will be able to avail significant discount at the Health Shop/ Pharmacy on a range of health products and medicines. Members will be able to order their regular medicine in advance for pick-up from convenient locations. All other services to the members will be offered on preferential basis and at discounted rates.</p>
<p>3 Overweight and obesity already reached unprecedented levels and rapidly increasing.</p>	

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## ***4. FOCUS ON CHRONIC DISEASES PREVENTION***

The more risk factors for Coronary Heart Disease and Type 2 Diabetes you have, the greater your chance of developing it. The good news is that for most risk factors, you can do something about them. You can greatly reduce your risk by controlling your weight and doing regular physical activity.

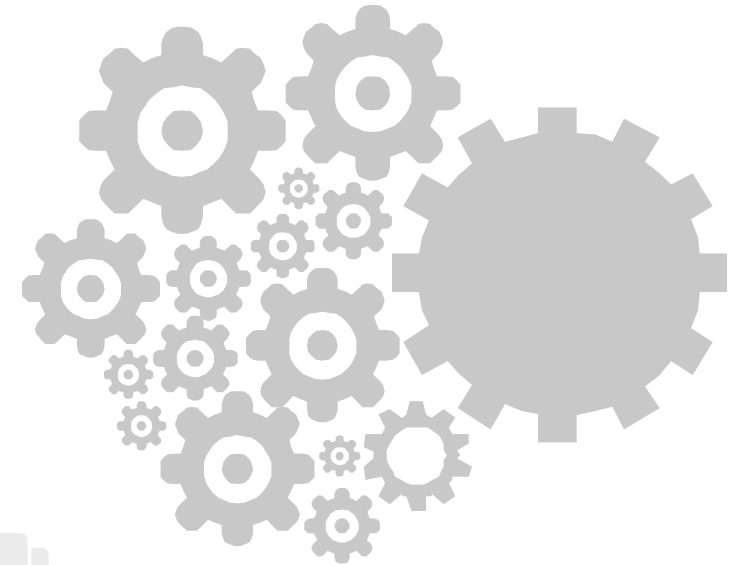
Diabetes causes high blood sugar level. This is because of a problem with hormone pancreas produces called insulin. Insulin is responsible for moving glucose from bloodstream and into the cells of the body for energy. If there little or no insulin being produced, or body has become resistant to insulin, glucose stays in the bloodstream.

### **Types of Diabetes**

Type 1 diabetes happens when your body cannot make insulin.

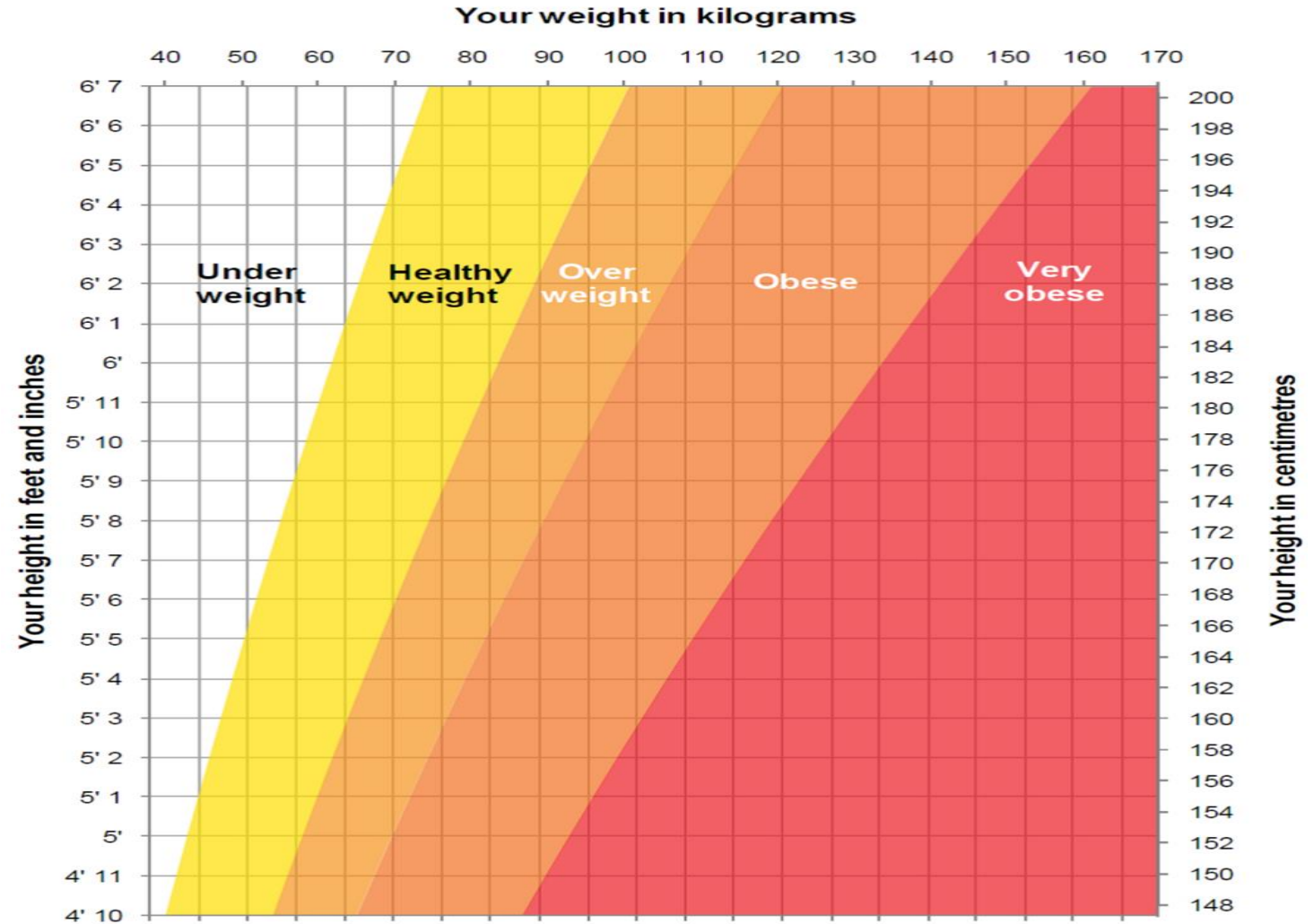
This type most commonly affects children and young adults.

Type 2 diabetes occurs when your pancreas isn't producing enough insulin or your body has become resistant to the insulin it's producing



Being overweight or obese can raise your cholesterol levels, increase blood pressure and risk of developing Type 2 diabetes. Even if you don't have any of these conditions, it's important to keep to a healthy weight so you don't develop them in future.

Preventive Health Check is a way to check your risk of having a serious condition e.g., heart attack or stroke. If you're 40 or over you will benefit from annual Health Check to get an idea of what your results might show. In our proposed preventative clinic, you will be given lots of advice about improving your health.



## ***5. Partnership with Ayursundra and others***

In a novel approach, the Cooperative has signed a MOU with Ayursundra Healthcare Service Pvt. Ltd, Guwahati to offer diagnostic services (Blood and Pathology tests, X-ray, CT and MRI Scan) to its members at a substantially discounted rates.

On production of the photo ID, members will be given the discounted rates at Ayursundra's Lachit Nagar, Guwahati-781007 as well as other Centres scattered across the state.

**While our partnership with Ayursundra is based on a MOU and exclusive, others Centres and hospitals are coming forward with their own offerings demonstrating the power of the cooperative and citizen led concept.**



In DC Court after signing the MOU with Ayursundra (from left: Dr Abhijit Hazarika of Ayursundra group with Dr Jayanta B Sarma (Vice Chair), Advocate Dhiraj Barua (Board Member) and Sri Suren Kalita (CEO) of Assam Healthcare Cooperative (27 Jan 17)



## 6. Discount at Ayursundra

<i>Investigations</i>	<b>Discount</b>
<i>Blood Tests (biochemistry, haematology, serology, immunology)</i>	40%
<i>Microbiology (Culture and Sensitivity)</i>	15%
<i>Biopsy (histopathology, cytopathology)</i>	15%
<i>Imaging (Radiology)</i>	30%
<i>USG and X-Ray</i>	10%
<i>CT scan and MRI</i>	20%
<i>Mammography</i>	
<i>ECG</i>	30%
<i>Echocardiography</i>	5%
<i>TMT</i>	5%
<i>PFT</i>	5%

*These services are available at Ayursundra One Stop Medical Centre, Lachit Nagar, Guwahati-7 and Ayursundra Diagnostics, Maligaon, Guwahati-12. Rates are subjected to regular review. We will sign a similar MOU for inpatient care at Ayursundra's new 272 bedded multi-specialty hospital.*

***We will negotiate similar deals with other healthcare providers in and outside the state ensuring quality care at reduced cost. With the growth of membership, we hope to negotiate much better discount.***



**A growing and sustainable model of enterprise**

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## ***7. Beneficiary Membership Fees***

### ***Registration (One Time)***

Single: Rs. 200

Family: Rs. 200 head of the family and Rs. 100 for each additional dependant

This includes the cost of issuing smart photo ID card.

### ***Annual Subscription (Optional) to be commenced soon***

This will include a number of benefits including one free annual Preventive Screening, and additional discount on health shop purchases over and above what is available to non-subscribing members.

If you want to be shareholder member, **YOU ARE WELCOME.** You may buy up to 50 shares (we recommend minimum 20) @ Rs. 500 each. Please contact us if you want to be a shareholder member.

### **CONTACT**

Sri Mriganka Saikia, CEO

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Email: [contact@assamhealthcare.coop](mailto:contact@assamhealthcare.coop)

Web: [assamhealthcare.coop](http://assamhealthcare.coop)

## 8. Our Board

Our interim board comprises of members known for integrity and selfless work' who are highly respected in their own field. We have member based in the state as well as abroad. We constantly look to renew ourselves with experts and inspirational leaders who are willing to volunteer their services.

Board of Directors :

Dr. Umesh Chandra Sarma (Chairperson)

Dr. Jayanta Biswa Sarma (Vice Chairperson)

Shri Mriganka Saikia (CEO)

Dr. Ramen Talukdar

Dr. Manabendra Goswami

Dr. Bijuli Goswami

Shri Premkanta Choudhary

Shri Surendra Nath Kalita

Advocate Dhiraj Baruah

Shri Rajendra Kumar Gupta

Smti Pranita Sarma

Shri Parameswar Sarma

Dr. Bhupendra D Sarmah (Co-opted)

Dr. Nipen Barkakati (Co-opted)

Dr. Bhaskar Borgohain (Co-opted)

Shri Umesh Chandra Boro (Co-opted)



*Board meeting with Ayursundra (13th Oct 16)*

## ***8. Our Board***

### Invitees:

Sri Jogeswar Goswami

Sri Jagadish Sarma

Sri Tapash Baishya

Sri Shrichand Pareek

Sri Bhart Kumar

### Advisory Board:

Dr. T.K. Sarma

Dr. Rupali Borgohain

Dr. Gouranga Kumar Sarma

Sri Prasanta Bujar Baruah

Sri Khagen Saikia

Sri Sushanta Sarkar



***Board meeting (26 Jan 17)***



**First ever Healthcare Cooperative  
In the Northeast  
Join the Movement  
Be a shareholder and shape the future**

'Ayurkalpa', Guwahati  
Model Multi-Specialty Clinic

222 Abani Complex, MC Road, Guwahati Club-781003

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Serving the  
needs of people  
everywhere



People  
together  
are stronger



A growing and  
sustainable model  
of enterprise

*Thank you*

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